

英语写作教学评价：目的与实践

邀请函

尊敬的_____女士/先生：

您好！

感谢您关注“英语写作教学评价：目的与实践”数字课程。本课程由外语教学与研究出版社与外研社 Unipus 共同推出，特邀 Alister Cumming 教授深入讲解在具体的写作评价过程中，各类评价方式如何通过不同的手段进行，探讨不同评价方式在教学过程中的作用，以及如何给出有效的写作评价反馈。

研修课程网址：请在开课期间登录 <http://ucourse.unipus.cn>，输入报名时的用户名、密码，开始学习。

研修课程费用：199 元/人

研修课程学时：2 学时

研修课程流程：

1. 请仔细完整看完所有课程视频内容。
2. 请在规定时间内撰写反思日志。
3. 达到上述两条要求的学员，可获得该课程结业证书。



附件一：课程介绍

Instructors and program organizers need to distinguish the multiple, overlapping purposes of English writing assessments in order to guide and differentiate their approaches to teaching, students' learning, and fulfillment of curriculum objectives. It is easy to confuse assessment purposes that are either (a) normative (comparing on a common scale all people who take a test, usually for decisions about admission to an educational program or employment, certification of proficiency, or monitoring an educational system); (b) formative (to inform teaching and learning for individual diagnosis, focus, guidance, or motivation); or (c) summative (to document and report achievement within educational programs). This webinar will distinguish these purposes and illustrate practical ways in which teachers can organize assessments of students' English writing to serve these multiple functions optimally and discretely.

附件二：专家介绍

Alister Cumming is Professor Emeritus and the former Head of the Centre for Educational Research on Languages and Literacies, University of Toronto and has since 2014 been a Changjiang Scholar at Beijing Foreign Studies University. He was editor and then Executive Director of Language Learning and the Chair of ETS' TOEFL Committee of Examiners through the 1990s and 2000s. His research and courses focus on the learning, teaching, and assessment of writing in English as a second/foreign language, the evaluation of programs and curricula for second language education and immigrant settlement, and the development of assessment instruments and procedures in academic, professional and settlement contexts. Professor Cumming has written and published numerous books and articles on second-language education, language assessment, literacy, and international education policy. Professor Cumming's recent books are *Agendas for Language Learning Research* (with Lourdes Ortega and Nick Ellis, Wiley-Blackwell, 2013), *Adolescent Literacies in a Multicultural Context* (Routledge, 2012), *A Synthesis of Research on Second Language Writing in English* (with Ilona Leki and Tony Silva, Routledge, 2008), and *Goals for Academic Writing* (John Benjamins, 2006).